



**WESTCLIFF  
UNIVERSITY**  
Educate. Inspire. Empower.

**APEX ED  
PREMIER CONCIERGE EDUCATION**

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**APEX ED**



## Premier Concierge Education

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### A first-of-its-kind, private-client experience for elite MBA & DBA pathways

Apex Ed is a premier boutique college for statesmen, diplomats, and accomplished professionals seeking an experience distinguished by insight, excellence, and prestige. Our Concierge education services are a first-of-its-kind, on-demand delivery model that brings the Postgraduate Education to you—designed privately around your schedule, sector, and strategic objectives, with the discretion and polish your professional life requires.

## What Sets Our Concierge Pathway Apart

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- **Discreet, secure delivery** – NDAs as standard, secure materials handling, and optional on-premise teaching for sensitive contexts—ensuring privacy and operational security in all learning environments.
- **Private timetable, on your terms** – WSCUC-accredited, with recognition from ACBSP, CHEA, and U.S. state education authorities, ensuring global credibility
- **Named faculty and dedicated concierge** – A lead professor and academic concierge coordinate every academic and operational element—timetables, readings, assessments, site visits, and residencies—ensuring a fully managed, outcome-focused experience
- **Outcome-first design** – Projects and capstones are crafted to deliver tangible value to your organisation or family office—while meeting university standards.
- **Bespoke curriculum architecture** – Within our academic and accreditation frameworks, the content, cases, and assessments of each postgraduate module are shaped to your sector, portfolio, and objectives.
- **Micro-cohorts or one-to-one** – Learn individually or with a trusted inner circle. We curate micro-cohorts to preserve pace, privacy, and peer quality.

# MBA: Private-Client Format

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- **Sector-tailored modules** – energy, aviation, real estate, healthcare, technology, family enterprise.
- **Applied capstone** – aligned to your operating companies or mandates.
- **Optional at-sight intensives** – and executive coaching integrated into the study plan.

# DBA: Executive Doctorate

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- **Research agenda designed around your mandate** – growth, governance, impact, digital, or succession.
- **Selectively matched supervisory panel** – bringing together academic and practitioner insights where relevant.
- **Publication and dissemination concierge** – to translate findings into board-ready outputs.

# How It Works

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- **Private consultation** – to define objectives, confidentiality needs, schedule, and preferred delivery settings.
- **Programme blueprint** – mapping modules/research to your sector and milestones.
- **White-glove delivery** – with rolling support from your academic concierge and faculty team.
- **Assessment & award** – the same university-level degree, achieved through a bespoke pathway.

# For Whom

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Leaders, principals, and senior executives in the private and public sectors who require a discreet, high-touch path to an internationally accredited MBA or DBA—without compromising on rigour or relevance.

- **Availability:** Places are strictly limited to preserve quality and discretion.
- **Assurance:** All customisation is delivered within university governance and accreditation requirements.



## OTHM L7 Overview

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The objective of the OTHM Level 7 Diploma in Strategic Management and Leadership qualification is to develop strategic management and leadership skills for managers who have the authority and personal attributes to translate organisational strategy into effective operational performance. This qualification reflects current practice in Strategic Management and Leadership and allows learners to develop and expand their high-level understanding of strategic management and leadership in the workplace. This qualification is suitable for mature learners with a background in academic study or industry. The qualification has a clear work-related emphasis on practical skills development alongside theoretical fundamentals. Successful completion of the Level 7 Diploma in Strategic Management and Leadership qualification will equip learners with the key skills and capabilities to become an effective strategic manager. The qualification also allows learners to progress into or within employment and/or continue their study towards an MBA with advanced standing.

## Duration

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The qualification is designed to be delivered over one academic year for full-time study, but it is also flexible in its delivery in order to accommodate part-time and distance learning.

## Qualification Structure

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The OTHM Level 7 Diploma in Strategic Management and Leadership consists of 4 mandatory units and 2 optional units, making a combined total of 120 credits, 1200 hours Total Qualification Time (TQT) and 600 Guided Learning Hours (GLH) for the completed qualification.

## Entry Requirements

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For entry onto the OTHM Level 7 Diploma in Strategic Management and Leadership qualification, learners must possess:

- An honours degree in related subject or UK level 6 diploma or an equivalent overseas qualification.
- Mature learners with management experience (learners must check with the delivery centre regarding this experience prior to registering for the programme).
- Learners must be 21 years old or older at the beginning of the course.
- English requirements: If a learner is not from a majority English-speaking country must provide evidence of English language competency.

## Mandatory Units And Credits

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### ✔ Mandatory Units

- Strategic Management (20 credits)
- Strategic Leadership (20 credits)
- Strategic Human Resource Management (20 credits)
- Advanced Business Research Methods (20 credits)

### ✔ Optional Units: Choose any THREE

- Strategic Financial Management (20 credits)
- Supply Chain and Operations Management (20 credits)
- Entrepreneurship and Innovation (20 credits)
- Globalisation and Corporate Governance (20 credits)
- Strategic Change Management (20 credits)
- Strategic Marketing (20 credits)

# Progression

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Successful completion of OTHM Level 7 Diploma in Strategic Management and Leadership qualification enables learners to progress into or within employment and also join MBA Advanced Entry route.



# Equivalences

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The OTHM Level 7 diplomas on the Regulated Qualifications Framework (RQF) are at the same level as master's degrees. However, they are shorter (120 credits) and learners will have to proceed to the dissertation stage (60 credits) with university to achieve a full masters programme.



## Programme Overview

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The MBA degree program prepares students for careers in a wide variety of business and management fields. Students gain real-world knowledge, sharpen understanding to drive the business of the future. Graduates have found employment opportunities in information technology management, marketing, research, analysis, and finance.

## Programme Highlights

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- Project-based with STEM-infused curriculum
- Access to global leader's insights & experiences
- Coursework built to sharpen leadership skills
- Micro Cohorts for quality learning outcomes
- Online + Concierge Delivery
- Gain hands-on experience with our SMART™ MBA consulting capstone program

## Concentrations

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- Entrepreneurship
- Financial Management
- Global Business
- Healthcare Administration
- Hospitality and Tourism Management (NEW)
- Organizational Management
- Strategic and Innovative Leadership
- Applied AI in Business (STEM) (NEW)
- Business Analytics (STEM)
- Cybersecurity (STEM)
- Digital and Strategic Marketing (STEM)
- Information Technology Management (STEM)
- IT Project Management
- Web Development & Design (STEM)



## OTHM L8 Overview

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The objective of the OTHM Level 8 Diploma in Strategic Management and Leadership Practice qualification is to develop strategic management and leadership skills for managers who have the authority and personal attributes to translate organisational strategy into effective operational performance. This qualification reflects current practice in Strategic Management and Leadership and allows learners to develop and expand their high-level understanding of strategic management and leadership in the workplace. This qualification is suitable for mature learners with a background in academic study or industry. The qualification has a clear work-related emphasis on practical skills development alongside theoretical fundamentals. The qualification will enable learners to become independent, self-directed learners with tools and motivation to continue learning, developing, and reflecting on practice throughout their careers.

## Duration

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The qualification is designed to be delivered over 18 months academic for full-time study, but it is also flexible in its delivery in order to accommodate part-time and distance learning.

# Qualification Structure

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The OTHM Level 8 Diploma in Strategic Management and Leadership consists of 5 mandatory units and 6 optional units making a combined total of 180 credits, 1800 hours Total Qualification Time (TQT) and 900 Guided Learning Hours (GLH) for the completed qualification.

## Entry Requirements

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The OTHM approved Centre must ensure that learners are enrolled with integrity. Entry to the qualification will be considered on the basis of:

- an up-to-date and comprehensive CV
- submission of a personal statement and
- centre interview to assess suitability and potential to achieve
- details of 2 referees or 2 references, one of which should ideally be an academic reference
- ability to demonstrate appropriate links to the practice the proposed research refers to.

If English is not your first language, either evidence that the master's degree was taught mainly or entirely in English, a minimum TOEFL score of 101 or a minimum IELTS score of 6.5, or an equivalent English language qualification.

## Mandatory Units And Credits

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### ✔ Mandatory Units

- Developing Strategic Management and Leadership Potential (20 Credits)
- Managing Strategic Change (20 Credits)
- Project Development, Planning and Management (20 Credits)
- Advanced Research Design and Methodologies (40 Credits)
- Developing Research Capability (20 Credits)

### ✔ Optional Units: Choose any THREE

- Globalisation and Corporate Governance (20 Credits)
- Entrepreneurship and Innovation (20 Credits)
- Strategic Human Resource Management (20 Credits)
- Supply Chain and Operations Management (20 Credits)
- Strategic Financial Management (20 Credits)
- Strategic Marketing (20 Credits)

# Progression

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Learners completing the OTHM Level 8 Diploma in Strategic Management and Leadership Practice can progress to a university partner to discuss a research proposal for DBA/DProf/PhD or directly into employment in an associated profession. The qualification is approved and regulated by Ofqual (Office of the Qualifications and Examinations Regulation).



# Equivalences

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OTHM qualifications at RQF Level 8 portray practice skills and competencies that are rated in academic terms as being comparable to Doctoral Degrees and Vocational Qualifications at Level 8.



## Programme Overview

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This Dual Pathway Doctor of Business Administration (DBA) programme offers senior professionals a structured and accelerated route to a U.S. doctoral degree. Designed for experienced managers, entrepreneurs, and educators, it integrates the **OTHM Level 8 Diploma in Strategic Management and Leadership Practice** with Westcliff University's DBA a professionally focused doctoral degree delivered **fully online** from California.

Upon successful completion of the OTHM Level 8 Diploma, eligible learners may apply to the DBA programme at Westcliff University with advanced standing, significantly reducing the duration of the doctoral degree.

### ✓ Awarding Institutions:

- Stage 1: OTHM (UK Regulated Qualification – Level 8 Diploma)
- Stage 2: Westcliff University (USA – Doctor of Business Administration)

## Programme Highlights

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- **Doctor of Business Administration (DBA)** – an advanced doctoral degree with an applied research focus
- **Gold-Standard Accreditation** – WSCUC-accredited, with recognition from ACBSP, CHEA, and U.S. state education authorities, ensuring global credibility
- **Online + Concierge Delivery** – designed for flexible, global access
- **Credit Transfer** from OTHM Level 8 Diploma (UK Ofqual Regulated)
- **Career-Focused** – designed for C-level executives, senior managers, and consultants
- **Terminal Degree** – highest academic qualification in business and management education

## Programme Structure

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### ✔ Stage 1: OTHM Level 8 Diploma

**Delivered by:** APEX ED

**Awarded by:** OTHM Qualifications (UK Ofqual regulated)

**Duration:** 12 months

**Credits:** 180 UK credits (equivalent to doctoral-level coursework)

**Exit with Diploma** and qualify for advanced standing into Westcliff DBA

### ✔ Stage 2: Doctor of Business Administration (DBA)

**Awarded by:** Westcliff University, California, USA

**Delivery Mode:** Online + Concierge Service (synchronous live classes + LMS)

**Duration:** 18 - 24 months (with credit transfer)

**Core Focus Areas:**

- Research Design and Methodology (must be completed at Westcliff)
- Advanced Organisational Strategy
- Global Business and Innovation
- Dissertation/Applied Doctoral Project

**Final award:** DBA - Doctor of Business Administration (awarded by Westcliff University)

## Accreditations and Recognitions

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- ✔ Regionally Accredited by WSCUC (WASC Senior College & University Commission – U.S. Dept. of Education recognised)
- ✔ Approved by the California BPPE and Florida CIE for legal academic operation in the U.S.
- ✔ Accredited by ACBSP – Accreditation Council for Business Schools and Programs (specialised business school accreditation)
- ✔ Listed by CHEA – U.S. Council for Higher Education Accreditation
- ✔ Globally Recognised – Accepted for academic and professional progression across North America, Europe, Asia, and the Middle East



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## Why Westcliff **University?**

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Our faculty bring real-world experience into the classroom, helping you develop the skills needed to achieve your career goals. With personalized guidance from faculty and advisors, you'll be supported every step of the way while building meaningful connections with leaders, faculty, and peers.

**Premier Concierge  
Education**



**Career-Oriented  
Curriculum**



**Dedicated Alumni  
Affairs & Career  
Services Center**



**Live Online &  
On-campus  
Classes**



# Contact Information



## EUROPE

1 Trafalgar Square,  
Northumberland Ave London  
WC2N 5BW, UK



## MIDDLE EAST (UAE)

Dubai World Trade Centre  
C1, Dubai, UAE



## MIDDLE EAST (KSA)

Hamad Tower 4F, Al Olaya,  
Riyadh 12584, SA



## NORTH AMERICA

IA Tower, Montreal QC  
H3A 3H3, Canada



## S.E.ASIA

1 Connaught Road,  
28/F AIA Central,  
Hong Kong



## SOUTH ASIA

L26, East Tower,  
World Trade Center,  
Colombo 00100, SL

# Accreditation and Association



Tel: +44.20.3287.3323  
Email: [info@apexed.co.uk](mailto:info@apexed.co.uk)  
Web: [www.apexed.co.uk](http://www.apexed.co.uk)





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