



## BA (HONS) BUSINESS MANAGEMENT

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Tourism (Top-up)



## About the Programme

The BA (Hons) Business Management (Tourism) top-up degree is the perfect choice for anyone who's already completed a HND in business or equivalent. In as little as one year, you'll have gained career changing tourism management expertise. Through six carefully selected degree modules, we'll help you develop indispensable knowledge and skills required to succeed. To support your career development, this course is accredited by the Chartered Management Institute (CMI). You will also have membership to both the Institute of Travel & Tourism (ITT) and Tourism Management Institute (TMI). Arden University's Faculty of Business partners with the Business Graduates Association.

## Accreditation and Memberships



### CMI Accredited

This course awards a CMI Level 5 Certificate in Management & Leadership and offers CMI Foundation Chartered Manager Status.



### BGA Membership

Arden University is a member of the Business Graduates Association (BGA), meaning students will receive complementary BGA membership.



### AACSB Membership

Arden University is a member of the prestigious Association to Advance Collegiate Schools of Business (AACSB).



### TMI Recognised

Tourism Management Institute (TMI) recognition grants eligibility for Associate membership of the TMI upon graduation.



### ITT Recognised

The Institute of Travel and Tourism is a membership organisation for travel and tourism professionals, suppliers, educators and students.

# Entry Requirements

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- A HND in a related field or equivalent, provided that your prior learning is consistent with Level 5 of the functional areas of your subject area.
- No work experience is required
- IELTS 6.0 (no less than 5.5 in any element); or TOEFL iBT 80; or equivalent; Alternatively, we can accept evidence that you have previously studied in English.

## Programme Highlights

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- Explore tourism management from an ethical, sustainable, and international perspective.
- Understand how global tourist destinations are managed and marketed.
- Develop the required skills and technologies to be successful in contemporary business and tourism environments.
- Evaluate tourism trends and apply knowledge to a range of contexts and challenges

## Key Facts

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- **Location:** Blended
- **Start dates:** Every 3 months
- **Part time:** 1 year+

## Mandatory Units And Credits

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| Level 6 Core Modules                   | Credits    |
|--|------------|
| • Business Transformation              | 20         |
| • Corporate Governance, Law and Ethics | 20         |
| • Entrepreneurship and Innovation      | 20         |
| • Tourism Trends and Futures           | 20         |
| • Tourism Crisis Management            | 20         |
| • Independent Study                    | 20         |
| <b>Total Credits</b>                   | <b>120</b> |

## Career Progression

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- Hotel Manager
- Travel Agency Manager
- Business Manager
- Tour Manager
- Digital Marketing Specialist



## Why Study With Arden University?

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**At Arden University we believe everyone, everywhere has the right to gain the life and career benefits that higher education can bring. We are dedicated to making the university experience convenient and accessible to ambitious and motivated individuals worldwide.**

Our mission is to connect adult learners like you with higher education study opportunities that give you the tools you need to fulfil your career and life goals. We challenge conventional perceptions of degree study by providing flexible, vocational courses with timetables and learning options that fit around your life commitments.

As an education provider that is not constrained by bricks and mortar or traditions, we are able to offer courses that are innovative, affordable, and which help students and employers reap the benefits of contemporary training and skills development. Arden is the university that comes to you, on your terms, helping you achieve the life and professional success you want.





# Industry Skills

## Chartered Management Institute (CMI)



This course awards a CMI Level 5 Certificate in Management & Leadership.\*

The Chartered Management Institute (CMI) promotes excellence in UK management and leadership. As the CMI possesses a Royal Charter, they are the only organisation in the UK that can award Chartered Manager status to their members – the gold standard in management. With 140,000 members, the institute aims to boost career development across the management sector and connect like-minded professionals.

As an Arden student, you'll have free CMI Membership throughout your studies, giving you access to a range of additional resources including a mentoring service and invitations to networking events both online and offline.

\*Upon completion of your course, the CMI award will depend on your level and length of study, whether you entered your course with Recognition for Prior Learning (RPL) or if any compensation is applied on your modules throughout the duration of study. If this criteria applies to you, you may receive one of the 2 different levels; an Award or Certificate.

## The Institute of Leadership and Management (ILM)



This course is accredited by the Institute of Leadership and Management (ILM). That means you'll graduate with a Level 6 Diploma in Management, which costs up to £3,000 if pursued independently.

The ILM is a professional membership body for leaders and managers, with a mission of inspiring great leadership through qualifications, training, and cutting-edge research. The institute is a globally recognised mark of quality for its members and provides valuable insights through its vast industry links and publications.

As an Arden student, you'll receive free membership to the ILM for a year after your graduation, giving you access to over a thousand comprehensive learning resources, including webinars, videos, leadership assessment tools, a dedicated e-learning tool, careers advice, and networking opportunities.

## Business Graduates Association (BGA)



Arden University's Faculty of Business is an esteemed member institution of the Business Graduates Association (BGA).

## The Institute of Enterprise and Entrepreneurs (IOEE)



This course awards the IOEE Professional Diploma in Enterprise and Entrepreneurship. The Institute of Enterprise and Entrepreneurs (IOEE) is the first learning institute dedicated to developing and recognising enterprise and entrepreneurial skills. Arden University has been recognised as an IOEE Academy and our courses are accredited. This demonstrates our commitment to enterprise and equipping students with the skills needed to set up and run their own business, work in a small enterprise, or bring entrepreneurial skills to a larger organisation.

## Institute of Travel and Tourism (ITT)



The Institute of Travel and Tourism (ITT) seeks to elevate professional standards in the travel industry and provides tourism organisations and professionals with support and guidance.

## Tourism Management Institute (TMI)



The Tourism Management Institute (TMI) is the professional organisation for anyone working in tourism destination management, supporting professionals who promote and develop destinations worldwide.

## Aligned to Salesforce and AWS Educate (Amazon)



During the course you will learn about some of the most prominent cloud-based tools used in business currently, allowing you to independently acquire certification from Salesforce and Amazon to add to your degree qualification. Certification from Salesforce and Amazon will help you understand how to process real time data and insights to create more meaningful relationships with your customers.

## Arden Enterprise Incubator



As an Arden University student, you'll have access to the Arden Enterprise Incubator (AEI) online platform to support you in the area of entrepreneurship. Whether students are exploring the idea of setting up their own company or need help and guidance launching or growing an existing business, the AEI provides everything students need to kick start their entrepreneurial journey, as well as to support and empower them along the way.

The AEI has a wealth of resources available including monthly master classes, boot camps, podcasts, blogs, external events, and mentorship. Mentors include Arden University lecturers and industry experts, so our students receive the very best support and expertise.

As an IOEE Centre of Excellence, we foster an entrepreneurial culture among our students. We are dedicated to supporting their continuous growth by promoting enterprising thinking and practical entrepreneurial skills.

## Contact Information



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## Accreditation and Association



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