



**REAL EDUCATION FOR THE REAL WORLD**

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## About Apex Ed

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Apex Ed is a premier boutique college that offers internationally recognised programmes up to the postgraduate level enabling students worldwide to access quality education. The programmes range from Business to Education, Tourism, Hospitality, Logistics, Project Management, IT, Computer Science and Law. Apex Ed's approach to education equips students with the knowledge and skills necessary to succeed in their chosen field and helps them develop critical thinking, problem-solving, and leadership abilities needed to succeed in today's fast-paced work environment. Our prestigious alumni network consists of thousands of graduates from around the world, working for Fortune Global 500 companies, providing unparalleled networking opportunities for prospective students.

Our dedicated faculty and staff are committed to helping students reach their full potential, providing personalised attention, support, and guidance throughout their time at Apex Ed. With state-of-the-art facilities, a robust student support services programme, and a thriving student life and community, Apex Ed offers a well-rounded educational experience that prepares them for success in the classroom and beyond.

In addition to a highly qualified academic team, we ensure that our partner industry experts and leading professionals advise our students on workplace requirements beyond their acquired knowledge in the classrooms. Venture into new territories, embrace challenges and chart a new path towards success with Apex Ed.

## Our History

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Apex has been a leader in the educational sector for over a decade with the launch of English Metro, an award-winning platform developed in Montreal, Canada. The founders have been at the forefront of technology and innovation, bringing quality education to students worldwide.

## Our Motto

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Apex Ed's motto "VIIS NOVIS" is a Latin phrase that encapsulates the organisation's commitment to innovation, creativity, and adaptability in the field of education. The phrase can be translated to mean "with new paths" or "through new ways," reflecting Apex Ed's belief in the power of exploring uncharted territory and embracing new opportunities in pursuit of educational excellence.

## Our Mission

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Our mission is to empower students, help them excel academically, and be their trusted partner in education. We aim to provide high-quality education that is affordable and accessible, ultimately democratising education via technology and making knowledge available to all.

## Our Vision

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Our vision is to make education accessible, affordable, and effective. Through our platform, we're determined to transform lives and empower students with the knowledge and skills they need in an ever-changing world.





# Dean's Message

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## Prof. Karl F. Buchler

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At Apex Ed, we are driven by our core values, respect diversity and strive for excellence. The team aims to provide students with a profoundly transformative experience and helps them progress academically. I am proud of the exceptional educational experience we offer at Apex Ed. Our students receive personalised attention, support, and guidance to reach their full potential. I encourage you to explore our academic programmes and learn more about the many opportunities available here at Apex Ed.

We offer a range of extracurricular activities and opportunities for our students to get involved in their communities. Whether through volunteering, internships, or study abroad programmes, our students have the chance to develop new skills, build their resumes, and broaden their horizons. These experiences enhance our students' personal growth and give them a competitive advantage in their careers.

Education is a lifelong pursuit, and our commitment to our students does not end with graduation. We offer a range of alumni services and resources, including career coaching, networking events, and continuing education opportunities. We believe that our graduates are our greatest ambassadors and that their success reflects the quality of education we provide. I welcome you all to Apex Ed and look forward to seeing you excel and succeed in your academic journey

A handwritten signature in black ink, reading "K.F. Buchler".

Prof. Karl F. Buchler  
Academic Dean

# Why Apex Ed?

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Our programmes will provide an extensive knowledge base for students to finish their education with the necessary tools to build towards their future goals while accessing affordable education with unparalleled resources.

At Apex Ed, students will receive personalised guidance from a world-class faculty who monitors their performance and progress during the programme, preparing them to deal with real-world challenges once they enter the workplace.

We aim to provide students with a profoundly transformative experience by encouraging them to participate in on-campus events conducted by industry leaders, connect and communicate with these experts and build professional networks.

## Progression to University Programmes

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As our undergraduate and postgraduate qualifications are approved and regulated by Ofqual, learners are eligible to progress to top-up degrees and master's programmes at many universities in the UK and overseas with advanced standing.

Successful completion of specific diplomas will also allow learners to join the following top-up programmes leading to:

- Doctor of Business Administration
- Master of Business Administration (Top-up)
- MSc Health and Care Management (Top-Up)
- MSc Accounting and Finance (Top-up)
- BSc (Hons) Computing (Top-Up)
- BSc (Hons) Health and Care Management (Top-Up)
- BA (Hons) in Business Management (Top-up)
- BA (Hons) in Tourism and Hospitality Management (Top-up)
- BA (Hons) Business Management (Accounting & Finance) (Top-Up)

# Undergraduate Programmes

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The undergraduate programmes Apex Ed offers provide students with an in-depth learning experience so they may build a solid academic foundation and the expertise to advance their careers in the areas of Business, Health and Social Care, Logistics and Supply Chain, Tourism and Hospitality, Education, and Information Technology.

## OTHM Level 4 Diploma in:

- Business Management
- Health and Social Care Management
- Tourism and Hospitality Management
- Logistics and Supply Chain Management

## OTHM Level 5 Diploma in:

- Business Management
- Education and Training
- Information Technology
- Tourism and Hospitality Management
- Logistics and Supply Chain Management

## OTHM Level 5 Extended Diploma in:

- Business Management
- Education and Training Management
- Tourism and Hospitality Management
- Health and Social Care Management
- Logistics and Supply Chain Management

## OTHM Level 6 Diploma in:

- Teaching and Learning
- Business Management
- Health and Social Care Management
- Tourism and Hospitality Management
- Logistics and Supply Chain Management

# Postgraduate Programmes

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An unparalleled opportunity to participate in the advancement of knowledge in an environment that encourages free thinking and complex problem-solving, which will give you the extra push to reach the peak of your career.

## OTHM Level 7 Diploma in:

- Risk Management
- Accounting and Finance
- International Business Law
- Data Science
- Immersive Software Engineering
- Strategic Marketing
- Artificial Intelligence
- Project Management
- Health and Social Care Management
- Tourism and Hospitality Management
- Strategic Management and Leadership
- Education Management and Leadership
- Logistics and Supply Chain Management

# Lifelong Learning Programmes

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Apex Ed offers continuing education courses and professional programmes to learners of all ages and walks of life, including certificate courses that would open doors to job opportunities internationally, along with language courses to develop essential communication skills and IELTS courses preparing students for the IELTS examination.

## Language Courses:

- Beginner's English
- Intermediate English
- Advanced English
- Professional English
- Grammar for IELTS
- IELTS Preparation Classes

## Industry Micro-Credentials:

- Google Project Management Professional Certificate
- Google IT Support Professional Certificate
- IBM Data Science Professional Certificate
- Google Data Analytics Professional Certificate
- Meta Social Media Marketing Professional Certificate
- Google UX Design Professional Certificate
- Salesforce Sales Development Representative Professional Certificate

## Progression

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# Dual Degree **MBA**

The Apex Ed Progression MBA offers a flexible, career-focused pathway to a globally recognised UK MBA. Delivered in two structured phases first, the Ofqual-regulated OTHM Level 7 Diploma, followed by the MBA awarded by the University of the West of Scotland this route is ideal for professionals seeking to elevate their qualifications while continuing their careers. Designed for accessibility, the programme welcomes students with relevant work experience or diploma-level qualifications. Delivered in a blended format, it provides maximum flexibility for learners managing professional and personal commitments. As a practical alternative to traditional MBA programmes, the Apex Ed route includes full academic and career support from our expert team. Graduates earn the same internationally recognised MBA as on-campus students, empowering them to accelerate their careers without interruption. The qualification is designed to be delivered over 18 months for full-time study, but it is also flexible in its delivery in order to accommodate part-time and distance learning.

## Programme **Highlights**

Ideal for working professionals seeking career advancement without disruption

- Globally recognised UK MBA awarded by the University of the West of Scotland
- Entry for students with relevant work experience or diploma-level qualifications
- Blended delivery for maximum flexibility
- Academic and career support throughout the programme

## Mandatory Units **And Credits**

### ✓ **Mandatory Units**

- Strategic Management
- Strategic Leadership
- Strategic Human Resource Management
- Advanced Business Research Methods

(Total 120 Credits)

### ✓ **Dissertation**

- Introduction to Business Research
- Scientific Investigation
- Research Process
- Measurements of Variables

### ✓ **Optional Units: Choose any TWO**

- Strategic Financial Management
- Supply Chain and Operations Management
- Entrepreneurship and Innovation
- Globalisation and Corporate Governance
- Strategic Change Management
- Strategic Marketing

- Data Collection Methods

- Sampling

- Data Analysis and Reporting

(Total 60 Credits)



## Programme Overview

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The Apex Ed Dual Pathway Doctor of Business Administration (DBA) programme provides senior professionals with a structured and accelerated route to a U.S. doctoral degree. Designed for experienced managers, entrepreneurs, and educators, it integrates the **OTHM Level 8 Diploma in Strategic Management and Leadership Practice** with Westcliff University's DBA a professionally focused doctoral degree delivered **fully online** from California.

Upon successful completion of the OTHM Level 8 Diploma, eligible learners may apply to **transfer up to 30 credits** (50%) into the DBA programme at Westcliff University, significantly reducing the time and cost to complete the doctoral degree.

### ✓ Awarding Institutions:

- Stage 1: OTHM (UK Regulated Qualification – Level 8 Diploma)
- Stage 2: Westcliff University (USA – Doctor of Business Administration)

## Programme Highlights

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- **Doctor of Business Administration (DBA)** – an advanced doctoral degree with an applied research focus
- **Gold-Standard Accreditation** – WSCUC-accredited, with recognition from ACBSP, CHEA, and U.S. state education authorities, ensuring global credibility
- **100% Online Delivery** – designed for flexible, global access
- **Up to 50% Credit Transfer** from OTHM Level 8 Diploma (UK Ofqual Regulated)
- **Career-Focused** – designed for C-level executives, senior managers, and consultants
- **Terminal Degree** – highest academic qualification in business and management education

## Accreditations and Recognitions

- ✓ Regionally Accredited by WSCUC (WASC Senior College & University Commission – U.S. Dept. of Education recognised)
- ✓ Approved by the California BPPE and Florida CIE for legal academic operation in the U.S.
- ✓ Accredited by ACBSP – Accreditation Council for Business Schools and Programs (specialised business school accreditation)
- ✓ Listed by CHEA – U.S. Council for Higher Education Accreditation
- ✓ Globally Recognised – Accepted for academic and professional progression across North America, Europe, Asia, and the Middle East

## Contact Information



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# Accreditations and Associations



IN PARTNERSHIP WITH  
**IMPERIAL COLLEGE**  
OF BUSINESS STUDIES







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